

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	
	:	Examiner: Raquel Alvarez
PERRY COHAGAN, ET AL.	)	
	:	Art Unit: 3688
Application No.: 10/708,568	)	
	:	Confirmation No. 2567
Filed: March 11, 2004	)	
	:	
For: POINT POOLING LOYALTY	)	
SYSTEM AND METHOD	:	August 7, 2008

**Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

In compliance with the duty of disclosure under 37 C.F.R. § 1.56 and in accordance with the practice under 37 C.F.R. §§ 1.97 and 1.98, the Examiner's attention is directed to the document enclosed herewith. The listed document is an International Preliminary Report on Patentability in International Application No. PCT/US2004/020396, which is to the same assignee as the subject application. The International Preliminary Report on Patentability refers to U.S. Patent No. 5,970,469, which was previously cited in the Information Disclosure Statement filed February 1, 2008 in the subject application.

It is respectfully requested that the above information be considered by the Examiner.

No fee is believed due. However, any fee required in connection with paper should be charged to Deposit Account No. 06-1205.

Applicants' undersigned attorney may be reached in our Washington, D.C. office by telephone at (202) 530-1010. All correspondence should continue to be directed to our address given below.

Respectfully submitted,

/Donald H. Heckenberg, Jr./

---

Donald H. Heckenberg, Jr.  
Attorney for Applicants  
Registration No. 60,081

FITZPATRICK, CELLA, HARPER & SCINTO  
30 Rockefeller Plaza  
New York, New York 10112-3800  
Facsimile: (212) 218-2200

DHH:ntb

FCBS\_WS 2375831v1